CEVA Logistics signs three-year deal with LUSH in UK and Ireland

- CEVA will manage and deliver LUSH products to its stores across the UK and Ireland
- CEVA will implement innovative, sustainable and value-added solutions

Ashby-de-la-Zouch, UK, 8 May, 2019 – As it is embarking on a new adventure with the CMA CGM Group, CEVA Logistics is pleased to announce it has been awarded a three-year deal to manage and deliver LUSH products to its stores across the UK and Ireland. With this new agreement, CEVA will be responsible for moving the full range of items sold by LUSH. LUSH is an ethically responsible cosmetics producer selling fresh, handmade, vegetarian cosmetics including hair care, skincare, bath bombs, shower gels, fragrances and other beauty products.

CEVA will make daily collections from LUSH’s UK distribution centre at Poole. Collected merchandise will be taken into CEVA’s overnight distribution network for delivery throughout the night to LUSH’s store network in the UK and Ireland.

CEVA will implement innovative, sustainable and value-added solutions. Double deck trailers will thus be used for trunking, which will significantly reduce distance travelled and vehicles on roads. Additionally, the CEVA vehicle fleet is fitted with telematics, which will provide data and insight to influence driver behaviour and reduce fuel consumption.

As a further part of the value-added solution, CEVA’s shared user network will be utilised to perform final mile delivery to almost 80 stores and ensure full visibility of all products as they are moved. LUSH’s store managers will benefit from timely deliveries to their sites and decanting at night through unassisted deliveries to ensure minimal disruption to daytime activities. By using the CEVA Track app, they will also receive up to date/real-time delivery information on their individual orders.

Eddie Aston, CEVA’s UK, Ireland and Nordics Managing Director, says: “We are delighted to be working with LUSH Cosmetics as their official supply chain logistics provider. Our shared values mean LUSH will benefit from CEVA’s approach to minimising our combined impact on the environment through environmentally responsible logistics solutions. We will use our experience and expertise to deliver and add value to their supply chain operations and ensure a focus on continuous improvement.”

Dan Payne, LUSH’s Logistics Manager, adds: “CEVA really stood out during the tender process with their dedication and hard work to deliver precisely what we need across our distribution network. We are delighted to be working with them.”
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CEVA Logistics, a global asset-light third-party logistics company, designs and operates industry leading supply-chain solutions for large and medium-size national and multinational companies. Its integrated network in Freight Management and Contract Logistics spans more than 160 countries. Approximately 58,000 employees are dedicated to delivering effective solutions across a variety of industry sectors where CEVA applies its operational expertise to provide best-in-class services. CEVA generated revenue of US$ 7.4 billion and Adjusted EBITDA of US$ 260 million in 2018. CEVA Logistics is listed on SIX Swiss Exchange under ticker symbol CEVA. For more information, please visit  
www.cevalogistics.com