Press Release

CEVA Logistics Helps Wreaths Across America (WAA) Advance Mission to Honor Fallen U.S. Veterans in Europe

- 14,000 wreaths flown to US military cemetery in Luxembourg
- Second consecutive year that CEVA has supported Wreaths Across America

Houston, TX USA, December 2nd 2019, For the second year in a row, CEVA Logistics is helping US-based non-profit organization, Wreaths Across America, deliver wreaths to Europe to honor fallen U.S. veterans.

It has always been a dream of non-profit Wreaths Across America’s Founder, Morrill Worcester, to place a wreath in honor of every U.S. veteran laid to rest around the world. To breathe life into his dream, CEVA Logistics has once again partnered with the organization to help advance its mission to Remember, Honor and Teach. Its aim is to honor those who serve and to teach the next generation about the value of freedom. As part of the CMA CGM Group, CEVA Logistics is committed to sharing CMA CGM’s strong humane and family values in its everyday actions.

Through the American Battle Monuments Commission (ABMC), the wreaths were placed on the headstones of 5,073 U.S. service members in the town of Hamm at Luxembourg American Cemetery on Saturday, Nov. 30. Then on Sunday, Dec. 1, there was a second ceremony held for 8,291 U.S. service members at the Netherlands American Cemetery and Memorial in Margraten, Netherlands.

Worcester Wreath Company, Morrill’s family-owned balsam farm and wreath-making company from Maine on the US-east coast donated 14,000 veterans’ wreaths for the effort. The wreaths were loaded on planes bound for Europe from three US hubs Houston, New York City, and Washington, D.C. To accomplish the task, CEVA partnered with United Airlines and Cargolux Airlines.

“It is important to honor and recognize the lives of the U.S. veterans all around the world,” said Jérôme Lorrain, CEVA Logistics, Managing Director of North America. “This initiative from Wreaths Across America is a powerful reminder never to forget the sacrifice it took from those who risked their lives for freedom.”

In Morrill’s own words, accomplishing his goal will “change the country’s perception of the military, educate generations to come, give our veterans their due, and be the most valuable history lesson.”
Adds Wayne Hanson, Chairman of the Board of Directors, Wreaths Across America: “This is the second time CEVA has stepped forward to help us advance our mission overseas. They were also instrumental in our placement of veterans’ wreaths at Normandy American Cemetery in France last December. Their entire team has donated time and energy to this project. Their expertise and support have helped make this all possible.”

CEVA will additionally be participating as a sponsor in laying wreaths across the United States in honor of the fallen heroes. These will take place at more than 2,000 participating locations.

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About CEVA Logistics
CEVA Logistics, a global asset-light third-party logistics company, designs and operates industry leading supply-chain solutions for large and medium-size national and multinational companies. Its integrated network in Freight Management and Contract Logistics spans more than 160 countries. Approximately 78,000 employees are dedicated to delivering effective solutions across a variety of industry sectors where CEVA applies its operational expertise to provide best-in-class services. CEVA is a subsidiary of the CMA CGM Group.

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